

Subject: Re: Sportie LA Quote
From: Kim Sudhalter
Date: 04/15/2016 01:03 PM
To: Isack Fadlon

Paul just called me and apologized profusely. Here's the approved version. And they'll run the story and photos in their newsletter next week.

K

On 4/15/16, 12:42 PM, "Isack Fadlon" <isackf@sportiel.com> wrote:

Any luck?

Thank you,

Isack
Sportie LA
@sportiel

From: Kim Sudhalter <kim.sudhalter@urbanlegendpr.com>
Sent: Tuesday, April 12, 2016 1:20 PM
To: ohn.darnell@lacity.org
Cc: Isack Fadlon
Subject: FW: Sportie LA Quote

Hi John:

Not sure if you received this last week. I need to get this release out today. Are we able to get Paul's quote approved?

Thanks,
Kim

Kim Sudhalter
Urban Legend PR
213.369.6062

----- Forwarded Message

From: Kim Sudhalter <kim.sudhalter@urbanlegendpr.com>
Date: Thu, 07 Apr 2016 09:39:31 -0700
To: <john.darnell@lacity.org>
Conversation: Sportie LA Quote
Subject: Sportie LA Quote

Hi John:

Stephanie from your office asked me to send this to you since she's out sick today. Could you possibly get Paul to approve the quote I drafted for him on this release, or provide any changes? We're trying to get it out ASAP with the pix we took of him at the store's 30th Anniversary celebration last night.

Thx!
K

Kim Sudhalter
Urban Legend PR
213.369.6062

----- End of Forwarded Message

Kim Sudhalter
Urban Legend PR
213.369.6062



- [Attachments-6/SportieLA-PressRelease2.docx](#)